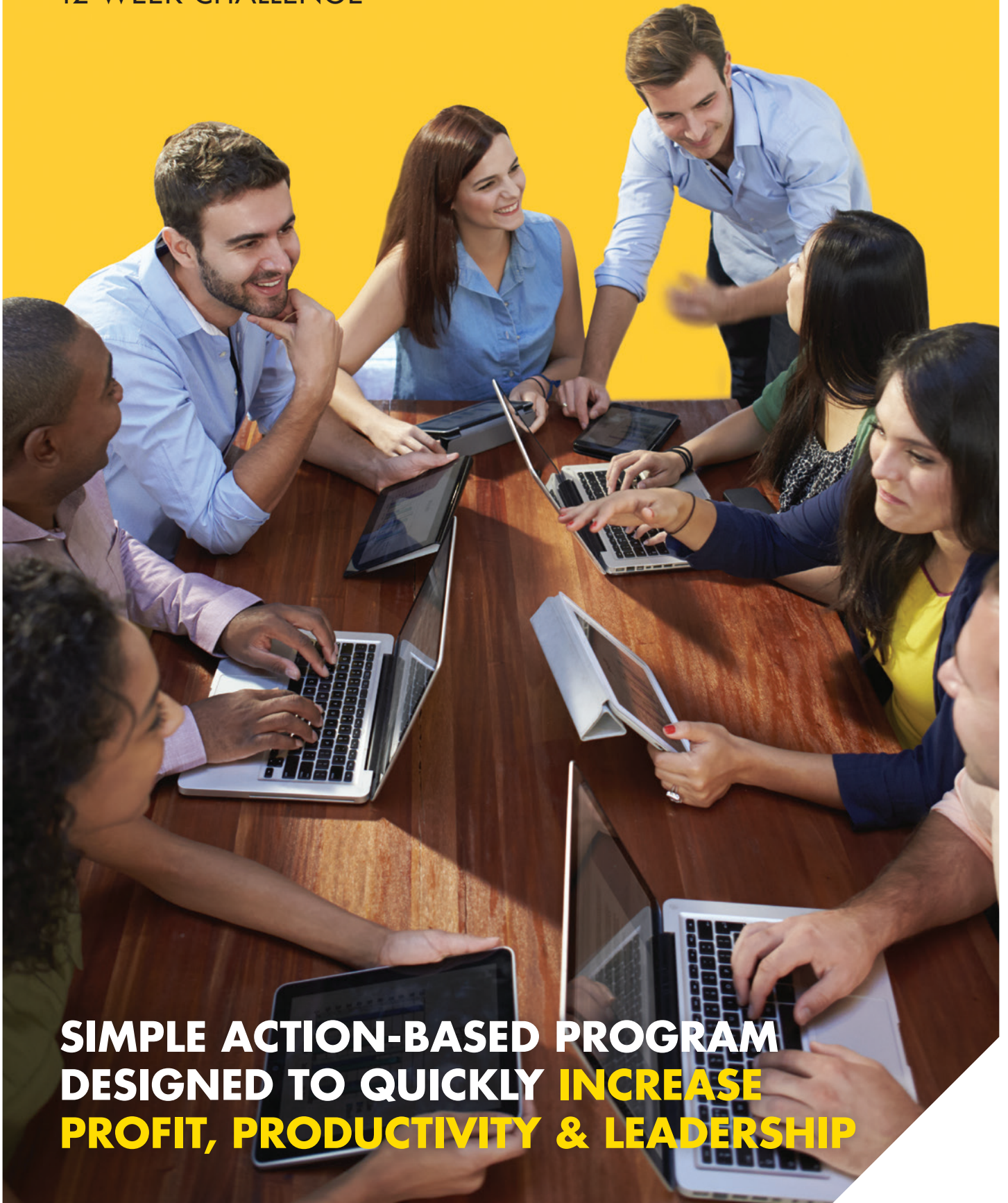


**SALES TEAM**  
**LEADERSHIP & CULTURE PROGRAM**  
**12 WEEK CHALLENGE**



**SIMPLE ACTION-BASED PROGRAM**  
**DESIGNED TO QUICKLY INCREASE**  
**PROFIT, PRODUCTIVITY & LEADERSHIP**



**ENGAGE  
& GROW.**

# THIS PROVEN SALES, LEADERSHIP & CULTURE PROGRAM IS ACTION-BASED AND NEUROLOGICALLY **DESIGNED TO QUICKLY INCREASE PROFIT, PRODUCTIVITY & LEADERSHIP**

Our program will transform your sales, leadership and culture in only a matter of weeks.

The **12 Week Sales, Leadership & Culture Challenge** can be run in-house or via video link. All meetings are designed to captivate and entertain your key people, whilst strategically developing new sales, habits and behaviors.

It's designed to take the day-to-day pressures off the business owner/s and sales managers. Our certified advisors will be there to manage and lead the entire process from start to finish.

**MAXIMUM IMPACT – MINIMAL FUSS**

WE CREATE HIGHLY ENGAGED SALES TEAMS, WHICH IN TURN PROVIDES:

- A Powerful & United Culture
- Improved Sales Figures
- High Levels of Sales Accountability
- Dramatically Increased Portability & Growth
- More Time for Business Owners & Managers
- Advanced Systems and Team Unity
- A Fun & Energized Sales team



# OUR 12 WEEK **SALES, LEADERSHIP & CULTURE CHALLENGE** DELIVERS:



1 Collective buy-in & accountability



2 Easily create raving fan clients and staff



3 Align all employees and clients



6 Collective behavioral benchmarking



5 Shared stories to ensure human understanding



4 Peer reward & recognition (daily/weekly)



7 Individual personalised goal setting



8 Growth of individual habits & behaviors



9 Unearthed creative thinking & innovation



12 Brand awareness & social responsibility



11 Advanced sales systems & procedures



10 An emerging leaders pipeline



ENGAGE  
& GROW®

## HOW IT WORKS

- Gather the sales (& marketing) teams (up to 12 staff)
- We meet to find out exactly what you want to achieve
- Your team then follow our 12 week challenge – all action, no pens & paper required!
- Scientifically and neurologically designed over 9 years
- A fun, powerful and non traditional program

## WHAT MAKES OUR PROGRAM DIFFERENT?

- Develops high levels of accountability
- Holds everyone publicly accountable to deliver agreed outcomes
- Tangible measures to demonstrate growth & ROI

**This is not a workshop – it's an all action-based program. There is nowhere to hide!**

## IT'S THAT SIMPLE!

- Suits every industry, demographic and culture
- Creates high performance working environment
- Unearths all team headwinds, not just the owner issues

**Your staff will thank you as this is the people's program!**

Contact:

## OUR CLIENTS:



This program dramatically improved our bottom line profitability by an impressive 47%. Game changer!

TOBY EDMUNDS, CEO,  
LOAN MARKET FRANCHISEE



This Engagement and Culture program was huge for us! By engaging 25 team members, it allowed the company to achieve its best sales month in seven years.

BRAYDEN HAYNES, CEO  
FULL HOUSE GROUP



Since beginning the program we increased revenue by 31% yet we added only 3 more team member and, further highlighting the impact of the program, we reduced our director hours worked from averaging 56 hours per week each to less than 30 hours a week – we pretty much cut our hours in half!

GARETH JONES, MD,  
MAXIMUM PRECISION ENGINEERS

**IT'S TIME TO TAKE THE  
12 WEEK CHALLENGE!**

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